



Macon County Public Health

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PressRelease

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WIC PROGRAM MAKES A HEALTHY DIFFERENCE FOR WOMEN, INFANTS, & CHILDREN

Franklin, NC – WIC or the Special Supplemental Nutrition Program provides healthy foods, infant formula, health referrals, breastfeeding support, and eating tips for you and your child. The WIC program is located at Macon County Public Health, 1830 Lakeside Drive, Franklin, NC. You may apply to participate in the WIC Program Monday - Friday from 8:00 am - 5:00 pm.

To be eligible, a person must:

- Have a child under 5 years old, have a baby, be pregnant, or breastfeeding
- Live in North Carolina
- Meet income requirements – WIC staff reviews your income at your first appointment to determine if you meet the requirements. **If you receive Medicaid, SNAP, or Temporary Assistance for Needy Families, you automatically meet the income requirements.**
- Have an identified nutritional risk as determined by a health professional. Nutritional problems include anemia, poor growth, previous poor pregnancy outcome, inadequate dietary intake and other nutrition related health problems.

WHAT'S NEW?

In May 2018, the Macon County WIC Program transitioned to eWIC. Participants now receive WIC food benefits loaded onto a card, rather than paper checks. The smartphone app, Bnft™, allows participants to view their benefit balance, scan products at the store to check if they are WIC-approved, and more. Shopping for WIC is easier than ever!

COMING SOON!

Macon County WIC will begin using wichealth.org which allows low-risk participants to complete certain nutrition education requirements online. This means that low-risk participants will have fewer WIC visits.

For more information about WIC, or to make an appointment, please visit Macon County Public Health located at 1830 Lakeside Drive, Franklin, NC, or call (828)349-2081. You may also call the NC Care Line at 1(800)662-7030.

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